

Board Meeting Minutes
Connect for Health Colorado
September 14, 2020
12:00 PM to 1:10 PM

Board Members Present: Elisabeth Arenales, Kim Bimestefer, Claire Brockbank, Mike Conway, Adela Flores-Brennan, Patrick Gordon, Annie Lee, Lorez Meinhold, Sharon O’Hara, Marc Reece, Mike Stahl, and Dick Thompson

Board Members Absent: None

Staff Present: Nyle Boyd, Brian Braun, Saphia Elfituri, David Hague, Kelly Guthner, Emma Oppenheim, Kevin Patterson, Ilana Rivera, Alan Schmitz, Lisa Sevier, and Monica VanBuskirk

Teleconference and phone conference lines were available for people to join.

I. Business Agenda

- Adela Flores-Brennan called the meeting to order at 12:03 p.m. and welcomed those in attendance.
- The minutes from the August Board meeting were reviewed and approved.
- Changes to the agenda: None.
- Disclosure of conflicts of interest: None.

II. Board Report

Board Officer Appointments

The Board reviewed the Chair’s memo to the Board regarding the Board Slate. For one transitional year, beginning September 2020, the Board officer nominees are as follows:

- Chair – Claire Brockbank
- Chair-Elect – Annie Lee
- Vice Chair – Marc Reece
- Secretary – Mike Stahl

Ms. Flores-Brennan recommended Board approval of the nominees.

Ms. Flores-Brennan called for public comment. There was no public comment.

Ms. Flores-Brennan called the motion to a vote. The motion was approved as follows:

Yes: Claire Brockbank, Adela Flores-Brennan, Patrick Gordon, Annie Lee, Lorez Meinhold, Sharon O’Hara, Marc Reece, Mike Stahl, and Dick Thompson.

No: None

Abstain: None

III. Procurements

Marketing Ad Buys

Staff is seeking Board approval for purchase of media buys for plan year 2021 Open Enrollment.

The Finance and Operations Committee recommended approval to proceed in contracting with Enico Media for media purchases. The Open Enrollment media buy will not exceed \$925,000 for both English and Spanish paid media.

Ms. Flores-Brennan called for public comment.

Public comment given by A.J. Ehrl, Broker

Ms. Flores-Brennan called the motion to a vote. The recommendation was approved as follows:

Yes: Claire Brockbank, Adela Flores-Brennan, Patrick Gordon, Annie Lee, Lorez Meinhold, Sharon O’Hara, Marc Reece, Mike Stahl, and Dick Thompson.

No: None

Abstain: None

Staff Augmentation Preferred Vendors

In order to address the potential needs to supplement staffing for the member services and community support teams, the exchange initiated a request for proposal process to identify vendors that they may use over the next three years.

As a result of the request for proposal (RFP) process, staff recommends the approval of this request to allow the exchange to proceed to contracting with the following select vendors:

- Hire Connections
- Medix
- Aerotek

IV. Public Comment

Public comment given by A.J. Ehrl, Broker

Respectfully submitted,

Mike Stahl
Secretary

Next Meeting

October 12, 2020 from 12:00 p.m. – 3:00 p.m.